**Kurzora Launch Video Script & Storyboard (60 Seconds)**

**Title:** Trade Smarter. Not Harder.  
**Length:** 60 seconds  
**Target Audience:** Swing traders on Telegram, Instagram, Twitter/X, YouTube  
**Tone:** Serious, modern, trustworthy  
**Visual Style:** Clean dark mode, minimal UI, tech aesthetic  
**Music:** Lofi synth + subtle percussion. Calm to confident.

**⏱️ Scene 1 (0–5s) — Emotional Hook**

**Visual:** Slow-motion red candlestick drops. Stressed trader clicking wildly on TradingView tabs.  
**Voiceover:** "Most traders don’t lose because of the market…"  
**On-Screen Text:** Most traders don’t lose because of the market…

**⏱️ Scene 2 (5–10s) — The Real Problem**

**Visual:** 12 open browser tabs. Charts. Indicators. Noise overload.  
**Voiceover:** "They lose because of *themselves*... panic, doubt, overload."  
**On-Screen Text:** They lose because of themselves.

**⏱️ Scene 3 (10–15s) — Enter Kurzora**

**Visual:** Fade to black. Kurzora logo fades in, center screen.  
**Voiceover:** "Kurzora changes that."  
**On-Screen Text:** Kurzora. Trade smarter.

**⏱️ Scene 4 (15–25s) — Product Reveal**

**Visual:** Signal card appears. AAPL — Score: 87 — “Bullish crossover, RSI 61”.  
**Voiceover:** "We scan thousands of stocks. You get 2–3 high-conviction signals per day. Scored. Explained. Delivered."  
**On-Screen Text:**

* 2–3 high-quality signals/day
* Scored + explained
* Delivered via Telegram/Email

**⏱️ Scene 5 (25–35s) — Real-Time Delivery**

**Visual:** Telegram alert:  
📣 New Signal: AMD  
Score: 91  
"Breakout confirmed. Momentum building."  
**Voiceover:** "No guessing. No hype. Just calm, confident execution."  
**On-Screen Text:** Calm. Confident. Clear.

**⏱️ Scene 6 (35–45s) — Before vs. After**

**Visual:** Side-by-side. Left: chaotic trader with charts. Right: clean Kurzora UI.  
**Voiceover:** "Old way: overthinking. New way: trust your system."  
**On-Screen Text:** Stop chasing. Start trading smarter.

**⏱️ Scene 7 (45–55s) — Brand Message**

**Visual:** Black background. White text fades in.  
**Voiceover:** "You don’t need more tools. You need better decisions."  
**On-Screen Text:** You don’t need more tools. You need better decisions.

**⏱️ Scene 8 (55–60s) — Call to Action**

**Visual:** Kurzora website with CTA button pulsing.  
**Voiceover:** "Kurzora. Trade Smarter. Not Harder."  
**On-Screen Text:** Start your 7-day free trial  
[www.kurzora.com](http://www.kurzora.com/)

**Ready for Video Editors:**

* File format: PDF, Notion doc, or Google Docs
* Includes all scenes, timing, voiceover, and visual guidance
* Optional: 30-sec cutdown available on request